

## HOW TO REDEEM:

To redeem simply purchase any 5 Continental Cup-a-Soup® products, from a participating Coles store excluding Coles Online, Coles Central & Coles Express between 04/06/09 and 12/07/09 ("Promotional Period") and log on to [www.getyourfreefuel.com.au](http://www.getyourfreefuel.com.au) and follow the prompts to leave your contact details, the last 4 digits of the 5 product barcodes, the Coles receipt number(s), receipt date(s) and unique code found on each product during the Promotional Period. Each valid entry will receive a Coles Express Gift Card to the value of \$5 ("Gift Card"). All fields are mandatory for an entry to be valid.

Consumer entries will be limited to 2 redemptions per home address and each redemption must be associated with a separate purchase of 5 Continental Cup-a-Soup® participating products ("Participating Products"), during the Promotional Period. Consumers may use the same receipt for multiple entries, provided each entry is associated with the purchase of 5 Participating Products. For example, if 10 Participating Products are purchased on one (1) receipt, this qualifies as 2 valid entries. Consumers may purchase their 5 Participating Products on separate occasions over the promotional period, as long as all details are entered online on the one occasion for the one entry and that each purchase is qualified with a corresponding proof of purchase (store receipt).

## TERMS AND CONDITIONS:

1. Information on how to enter and prizes forms part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents. Employees of the Promoter, participating Coles stores, the Promoter's associated companies, the Promoter's agencies associated with this promotion and their immediate families are ineligible to enter. Entrants under the age of 18 years must obtain the consent of their parent or legal guardian to enter. If entrants are under the age of 18, the Gift Card will be sent to the parent or legal guardian of the winner as determined by the Promoter in their entire discretion.
3. Promotion commences at 09.01am AEST 04/06/09 and closes at 05.00pm AEST 12/07/09. ("Promotional Period").
4. Each valid entry will receive \$5 in the form of a Coles Express Gift Card ("Gift Card"). Gift Card can only be used at Coles Express and can be used for petrol, carwash or any snacks. It is not accepted at Coles supermarkets or other Coles Group businesses.
5. The Gift Card will be sent to the entrant's home address (supplied in entry) and will be in the name of the entrant. Lost or stolen cards will not be replaced or refunded. Cannot be used for Bill Express or Kodak kiosk payments or purchases. The card will expire 2 years from the date of issue. Not redeemable for cash or payment of credit or store accounts. If purchase total exceeds the amount of the Gift Card, the entrant is responsible for the balance of the purchase. No change provided for purchases totalling under \$5. The Gift Card must be taken as stated and no compensation will be payable if the entrant is unable to use it as stated. The Promoter does not accept any responsibility and is not liable for additional conditions imposed by third party nor for the breach of those conditions by any person. Full terms and conditions for the Coles Express Gift Card can be found at <http://www.giftcards.com.au/termsfuse/>.
6. The Promoter reserves the right to verify the validity of entries, at any time during or after the promotion, and reserves the right to disqualify any entrant (and ALL entries submitted by that entrant) for tampering with the entry process, including but not limited to the use of techniques designed to avoid payment of internet access, for submitting an entry which is not in accordance with these Terms and Conditions. Failure of the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
7. Entrants are limited to one entry per 5 Participating Products purchased. Proof of purchase for every entry submitted, in the form of a photocopy of an original store purchase receipt(s), must be provided on the Promoter's request in order to claim the Gift Card. Where a copy of the receipt is not provided on request, or the receipt/s records a purchase outside of the promotional period, the entry will be deemed invalid and the entrant will not receive a Gift Card in accordance with these Terms and Conditions.
8. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted from that source and by those entrants invalid.

9. Cost of accessing the internet is the entrant's responsibility. Any costs associated with accessing the promotional website are the entrant's responsibility and are dependent on the internet service provider used. Any contact details entered incorrectly shall invalidate the entry. The Promoter is not responsible for receipt of incomplete or incomprehensible entries. All such inaccurate entries will be deemed invalid. No responsibility is accepted for late, lost or misdirected entries. Any entry that does not comply with these Terms and Conditions will be invalid.
10. The Promoter accepts no responsibility for any tax implications that may arise from acceptance of the Gift Card. Independent financial advice should be sought.
11. In the event that a Gift Card is not available despite the Promoter's reasonable endeavours to procure the prize, the Promoter reserves the right to substitute a prize of equal recommended retail value, subject to any written directions from a relevant Regulatory Authority.
12. The Promoter is not liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with taking the prize, except for any liability which cannot be excluded by law.
13. In the event of war, terrorism, state of emergency or disaster the Promoter reserves the right to cancel, terminate, modify or suspend the promotion subject to any written directions from a relevant Regulatory Authority.
14. The Promoter is not responsible for any incorrect or inaccurate information, either caused by the telephone or internet user or for any of the equipment or programming associated with or utilised in this promotion, or for any technical error, or any combination thereof that may occur in the course of the administration of this promotion including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, technical problems or traffic congestion on the internet or website, software failure, theft or destruction or unauthorised access to or alteration of entries and any injury or damage to participants or any other person's computer related to or resulting from participating in or downloading any materials in the promotion. If for any reason this promotion is not capable of running as planned, including but not limited to technical failures, unauthorised intervention, fraud or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, and, subject to any written directions given by a relevant Regulatory Authority, to cancel, terminate, modify or suspend the promotion.
15. All entries become the property of the Promoter. The Promoter collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering this promotion, unless otherwise advised, each entrant also agrees that the Promoter may use this information, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant, including sending the entrant electronic messages. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at its address set out below. Promoter's privacy policy can be viewed at [www.unilever.com.au/resources/privacy.asp](http://www.unilever.com.au/resources/privacy.asp)
16. Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are asked (including photograph, film and/or recording of the same) in any media for an unlimited period of time without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
17. The Promoter reserves the right to request entrants to provide proof of age, identity and residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of the Promoter.
18. The Promoter is Unilever Australia Limited ABN 66 004 050 828 of 20-22 Cambridge Street, Epping NSW 2121.